

Retail Design Expo Sponsorship Opportunities at a glance

A quick reference guide to your opportunities: ● Pre-show ● During-show

Items available		Generate traffic to your stand and leads	Be seen as a thought leader	Advertise & Raise brand awareness	Promote your products	Gain PR exposure	Type
Apex Corner Poster	EXCLUSIVE	●		●	●		BRANDING, EXTERNAL
Big Party	EXCLUSIVE	●		● ●	●	● ●	HOSPITALITY, NETWORKING
Champagne Bar	EXCLUSIVE	●		● ●	●	●	BRANDING, INTERNAL
Chill Zone	EXCLUSIVE	●		● ●	●	●	BRANDING, INTERNAL
Daily Handout	EXCLUSIVE	●		●			ONSITE COLLATERAL
Floor Tiles	MULTIPLE	●		●	●		DISPLAY DIRECTIONAL SIGNAGE
Flyer in show bag	MULTIPLE	●		●	●	●	ONSITE COLLATERAL
Gable End Banner	2 AVAILABLE	●		●	●		BRANDING, INTERNAL
Gallery Banners	MULTIPLE	●		●	●		BRANDING, INTERNAL
Happy Hour	MULTIPLE	●		●			HOSPITALITY, NETWORKING
Information Desks	EXCLUSIVE	●		●	●	● ●	BRANDING, PROMOTIONAL ITEMS
Innovation Trail & Awards	EXCLUSIVE	●	● ●	● ●	●	●	BRANDING, PR
Keynote Conference Theatre	EXCLUSIVE	●	● ●	● ●		●	BRANDING, INTERNAL
Lampost Pennants	EXCLUSIVE	●		●	●		BRANDING, EXTERNAL
Lanyards	EXCLUSIVE	●		●			BRANDING, INTERNAL PROMOTIONAL ITEMS
Official Event Bag	EXCLUSIVE	●		●	●		BRANDING, PROMOTIONAL ITEMS
Official Event Guide		●		●	●	●	ONSITE COLLATERAL
Press Lounge	EXCLUSIVE		●	●	●		BRANDING, PR
Registration Area & Online Form	EXCLUSIVE	●		● ●	●	●	BRANDING, INTERNAL
Speakers Lounge	EXCLUSIVE		● ●	●			BRANDING, PR
Staircase / with side panels	EXCLUSIVE	●	●	●			BRANDING, INTERNAL
Tree Wraps	EXCLUSIVE	●		●	●		BRANDING, EXTERNAL
You Are Here Boards	EXCLUSIVE	●		●	●		BRANDING, INTERNAL

For more information on prices and availability please contact Michelle Thomas on +44 (0) 208 910 7818 or email michelle.thomas@reedexpo.co.uk